

Abdullah Mahmoud Farha

Web Developer & Optimization Specialist

amf0930@gmail.com | [+201200850933](tel:+201200850933) | [Portfolio](#) | New Damietta, Damietta, Egypt

EDUCATION

Damietta University — Damietta, Egypt

Bachelor, Computer Science and Artificial Intelligence — IT Department 2024

Al-Imam Abdulrahman bin Faisal Secondary School — Madinah, Saudi Arabia 2020

- Overall percentage: 99.7%
- Saudi Aptitude Test: 99%

SUMMARY

Web developer and optimization specialist with hands-on experience building business websites, landing pages, service sites, and e-commerce stores. Skilled in website troubleshooting, performance and Core Web Vitals optimization, technical and local SEO, and applying UI/UX principles to design clear, conversion-focused layouts that align with client goals.

EXPERIENCE

Freelance Projects & Agency Work

2025 – Present

- Built and launched business websites, landing pages, service sites, and e-commerce stores with a focus on usability, conversions, and mobile responsiveness.
- Diagnosed and resolved website issues affecting crawling, indexing, and overall site stability, using Google Search Console, technical SEO, and local SEO improvements to support online visibility.
- Improved site speed and Core Web Vitals through caching, image optimization, lazy loading, and minification, leading to faster load times and a better user experience.
- Set up and maintained core website components: themes, plugins/extensions, forms, backups, basic security, routine maintenance, and e-commerce store configuration.
- Refined site structure, navigation, CTAs, and content presentation to strengthen branding and improve conversion paths.

SKILLS

Technical: HTML, CSS, JavaScript Basics, Website & Landing Page Design, E-commerce Store Setup, Responsive Design, CMS & Page Builders, Website Troubleshooting, Website Maintenance, Technical SEO, Local SEO, Core Web Vitals, Speed Optimization, Caching & Image Optimization, UI/UX Fundamentals, Wireframing, Google Search Console, Google Ads, Microsoft Office.

Soft Skills: Problem Solving, Communication, Customer Focus, Fast Learner, Attention to Detail, Adaptability, Time Management.

Languages: Arabic (Native) | English (Good).

ADDITIONAL INFORMATION

- Valid Passport
- Valid Driving License
- Military Service Completed