

Abdullah Mahmoud Farha

WordPress Web Designer & Optimization Specialist

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New Damietta, Damietta, Egypt

Education

Damietta University

Bachelor, Computer Science and Artificial Intelligence, IT Department

Al-Imam Abdulrahman bin Faisal bin Turki Aal Saud Secondary School

High School

- Overall Percentage: 99.7%
- Saudi aptitude test: 99%

Damietta, Egypt

2024

Madinah, Saudi Arabia

2020

Summary

WordPress web designer with hands-on experience building business websites, landing pages, service websites, and e-commerce stores (WooCommerce). Skilled in WordPress troubleshooting, improving site speed and Core Web Vitals basics, supporting online visibility through technical SEO and local SEO basics, and applying UI/UX principles to create clear, conversion-focused page layouts aligned with client needs.

Experience

Company & Project Experience

2025 – Present

- Designed and implemented WordPress websites, landing pages, service websites, and e-commerce stores (WooCommerce) with a focus on usability, conversions, and mobile responsiveness.
- Designed and maintained professional business websites and online shop pages to showcase services and products clearly while improving navigation, site structure, and overall customer experience.
- Troubleshot WordPress issues that may affect search engines (crawl/indexing basics) and supported online visibility using Google Search Console, technical SEO basics, and local SEO-related improvements.
- Improved website performance using practical optimization methods (caching, image optimization, lazy loading, basic minification) and supported Core Web Vitals improvements.
- Set up and managed key website components: themes, essential plugins, forms, backups, basic security, routine maintenance, e-commerce store setup, and clearer CTA/content presentation to strengthen branding and digital presence.

Courses & Training

WordPress Website Design

- Practical training in building websites and online stores (WooCommerce), using themes/plugins, page builders (Elementor), responsive design, website maintenance, and real-world website designer tasks.

Skills:

WordPress, Elementor, WooCommerce, Website & Landing Page Design, E-commerce Store Setup, Responsive Design, WordPress Troubleshooting, Website Maintenance, Basic Technical SEO, Local SEO, Core Web Vitals Basics, Speed Optimization, UX/UI Fundamentals, Wireframing, Google Search Console, Branding Basics, Canva

Soft Skills:

Problem Solving, Communication, Customer Focus, Fast Learner, Attention to Detail, Adaptability, Time Management

Tools & Platforms:

WordPress, Elementor, WooCommerce, Canva, Google Search Console, Google Ads, Speed & Caching Tools, Microsoft Office

Languages:

Arabic (Native) | English (good)

Additional Information: Valid passport | Valid driving license | Military Service Completed